

“Conservation.”



Conservation practices enrich soil, prevent erosion.

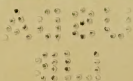
AMERICAN AGRICULTURE has reached the last West in its 300-year march from the Atlantic to the Pacific.

Our frontiers now lie in learning to use and save the land we have. They're battlefronts, too, because 253 million acres of crop land—more than one-half—is either subject to continued erosion or is already too poor to be farmed profitably at present prices.

Cooperating with the AAA Farm Program, Idaho farmers and stockmen have adopted accredited farming practices enthusiastically. In 1939, 29,855 farmers, operating 3,199,521 acres of cropland (three-fourths of all cropland in the state) carried out soil-building practices on 945,940 acres of their farms. On privately-controlled range land, about 700 stockmen, representing 3,141,728 acres of range, cooperated in range conservation.

With the help of AAA, American farmers and ranchers have increased soil resources and potential farm production immeasurably. If more food, meat, raw materials are called for, farmers and ranchers are ready and able to produce them.

Agricultural conservation is every bit as important to the Nation as forest or mineral conservation. With no new land to the West and with European nations fighting for the security that comes with resources, the soil has become our Nation's most precious asset. AAA is making it possible for Idaho farmers to farm so future generations will inherit a fertile, productive land.



. . . Parity . . .



Better farm income means better living, better business.

FARMERS MAKE UP 25 percent of the Nation's population. They have 30 percent of the children. Yet only 11 percent of the national income goes to farmers.

That's not a protest. It's a hard, far-reaching fact that counts in a state like Idaho where agriculture is the main source of income. Farmers make up the greatest single market for all the things towns and cities have to sell. If farm income slumps, business and industry slow down.

The AAA Farm Program provides "price-adjustment" payments, when Congress appropriates funds, to increase farmers' income from major crops—wheat, corn, tobacco, cotton, and rice. Idaho wheat growers received \$1,776,754 in 1939; will get \$1,707,533 in 1940.

Farmers—with a proportionately low income already—hardly can afford to retire land from "cash crop" production to carry out soil-building practices in the public interest. Payments make conservation possible. In 1939, conservation payments to Idaho farmers totaled \$3,949,190. Range conservation payments were \$116,006.71. Benefit payments to sugar beet growers amounted to \$1,935,754.

Acreage allotments keep ruinous supplies off the market and in the soil; Commodity Loans bring price increases to farmers who raise the crops; and Crop Insurance guarantees wheat to sell each year despite the crop conditions. All these phases of the AAA Farm Program strive to bring farm buying power closer to parity with the rest of America.

.. Abundance''



The Ever-Normal Granary provides plenty for all needs.

NOT SCARCITY, but abundance is the aim of the AAA Farm Program.

Bolstered by Ever-Normal Granary stocks, 1940-41 food supplies in this country are more than adequate for every need: 1 billion bushels of wheat and 3 billion bushels of corn—double the amount normally stored; enough cotton on hand to supply the Nation a year without picking a boll of the 1940 crop.

Supplies of pork, lamb, beef, both actual and still in the form of grass and grain, run to 25 percent more plentiful than average.

Commodity Loans—on wheat and barley in Idaho this year—keep crops close to the farm where growers may market them in orderly fashion to the benefit of both producers and consumers.

Federal Crop Insurance, operating on a nationwide scale, helps wheat growers to save in bumper years for years when crop failure strikes.

Surplus commodity distribution and increased purchasing power through the Food Order Stamp Plan are at work on the problem of making abundance a reality for lower-income families. Removal programs make market-burdening surpluses available to undernourished Americans.

Conservation farming, encouraged by AAA, has built an Ever-Normal Granary of fertility in the soil—a readily-convertible asset against a time of need.

Finally, the same allotment system used by farmers to scale down production when markets are glutted can be used to increase production whenever it is needed.

No scarcity here!

Farming Is YOUR Business:

American farmers have a job to do for the Nation. It's the job of supplying the food and raw materials we need for good American life. Always important, that job takes on increased significance in our country as we see the threat of famine hovering over war-torn Europe.

In turn, *America has responsibilities to its farmers—and to itself.* Agriculture's capital stock—soil fertility—must be safeguarded. Farm income must keep pace with the returns to labor, business and industry. And the impact of a war-dislocated economy must not be shunted onto agriculture alone, or the economic and moral illness that assailed our nation in the wake of the last World War may be too great for us to recover from again.

National defense is on two fronts these days. One is the front of immediate protection from disturbing elements at home and abroad. The other is the front of a long-time welfare and human progress.

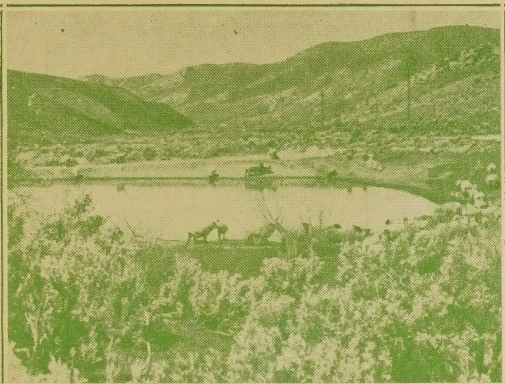
Farmers are mobilized to meet any crisis that may arise. *The Agricultural Adjustment Act of 1938 and allied farm measures have given them their AAA Farm Program.* Born out of national policy to meet agricultural problems, it has resulted in benefits not only to farmers, but to business men, working men, professional men.

Now that same Program is ready to work for the national good in a time of stress—and at the same time to hold secure the gains our nation has made in Agricultural understanding and betterment.

The AAA Farm Program in Idaho is *your* business—even if you aren't a farmer. The will of Congress has made it national policy. It affects your income, it deals with the food you eat and the raw materials you ultimately use.

That is why we think you'll be interested in this pamphlet.

YOUR AAA COMMITTEE.



Better range, increased livestock resources, improved water facilities result from participation of stockmen in the AAA Range Conservation Program.

Idaho's AAA Farm Program is a cooperative venture of some 44,173 farmers and ranchers operating through county Agricultural Conservation associations. The Program itself is drawn up within statutory limitations from recommendations made by committeemen and other farmers. Participation in its various phases is wholly voluntary. It is *democracy put to work!*

County and community AAA committeemen should like to talk to you, or any group to which you belong, about the objectives and operations of the Farm Program. We'd like to explain to you how our Program works for every Idahoan, whether he lives on a farm or not.

